

## Capstone Investment - Business All-Stars



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PepsiCo's Indra Nooyi

Think of Pepsi and I am left thinking about.....well, to be honest....water, sugar, and chemicals. So, not much to make one feel warm and fuzzy about. Under the leadership of Indra Nooyi Pepsi has shown forward thinking on a variety of issues and has won numerous awards for its governance and focus on sustainability and the environment. Pepsi has a global footprint and is sensitive to its ability to be a change agent across many diverse cultures.



Ms. Nooyi is concerned about short term corporate results like most CEOs (i.e. profits for the quarter). However, she is equally focused on the long term health of both the organization and society. As part of that long term approach, she embraces public/private partnerships as a way to move society forward.

Pepsi has adopted long term goals to help protect and conserve global water supplies, to promote diversity in both its workplace and also its supply chain, and yes, to reduce sodium, added sugars, and saturated fats. Sabra Hummus and Naked Juices are the types of additions to their food portfolio that give one something to feel a bit better about.

All of these policies are rolled into Indra Nooyi's mantra of "Performance with Purpose". While there may still be many issues to quibble with the global behemoth company about, there is a focus on improvement, inclusion, and sustainability that make the leadership of Indra Nooyi an All Star worth watching!

**This is the third in a series of articles published by Ted Schwartz, CFP®**